



HYPHEN HEALTH

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FOR IMMEDIATE RELEASE

Media release

Hyphen Health Crowned Most Innovative Business in NSW

SYDNEY, Australia, 31st October 2024 - Hyphen Health has again been recognised for their success at the prestigious Business NSW State Business Awards, being awarded "Excellence in Innovation". The event celebrates the pinnacle of business excellence across 11 regions in New South Wales.

"It was an incredible honour to stand up on stage and accept this trophy for Hyphen Health" James Sneddon, CEO and co-founder of Hyphen Health said. "It's almost 10 years since we started this journey and I'm so proud of what our team has achieved - their passion for the cause is infectious" Sneddon continued.

Hyphen Health has pioneered the new way people access sexual health services in Australia. The group encompasses three virtual health clinics - Stigma Health, PrEP Health, and Roidsafe, delivering care to over 4,000 Australians a month and diagnosing 1 in 20 STI cases nationwide.

Sneddon couldn't resist giving what is becoming known as his trademark speech, asking for a show of hands in the room if they've had an STI test recently.

"1 in 2 sexually active Australians will contract a sexually transmitted infection at some point so when I have a captive audience of 1000 people, I'm going to be asking the awkward questions." Sneddon said "My challenge to you all: over the next few days, tell someone they need an STI test. Trust me, odds are they do!" Sneddon explained.

Hyphen Health is a multi award winning digital health service, having been recognised in the AFR Fast 100 List, Smart Company's Smart50 List, Product Review Awards, Business Hunter Awards, Adult Industry Choice Awards and now Business NSW Awards.



STIGMA HEALTH



PrEP.HEALTH



ROIDSAFE
TELEHEALTH · CLINIC



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MEDIA CONTACT

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About Hyphen Health

We're making sexual health sexy AF!

Established in 2015 by practitioner Dr Mitchell Tanner and rugby-playing accountant and entrepreneur James Sneddon, these two blokes are on a mission to make sexual health available to every Aussie who's DTF. That means removing the need for that awkward face-to-face doctor visit that is just cringe (*dead*). Hyphen Health is now Australia's largest sexual health clinic group through an online, discreet, convenient sexual health service.

